



IKC Immunization Completion Bell

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- I. Bell
 - a. Children would be able to ring the bell upon completion of a vaccine series. Or just getting any vaccine?
 - b. Kids would be excited to earn this achievement.
 - c. Other patients would be inspired to complete their vaccines.
 - d. Adolescents may prefer not to draw attention to themselves, so ideas for alternate recognition for teens could be explored.

- II. Funding Options
 - a. Solicit sponsors to pay for the bells
 - i. The sponsor name could go on the specific bell they are sponsoring
 - ii. Sponsors could be groups (KAAP or a clinic) or individuals
 - b. Create toolkit or instructions with detailed information and specifications such that clinics could order and purchase their own bells

- III. I (Gretchen Homan) would be interested in delivering and setting up bells to clinics who are interested, maybe other IKC members would want to participate especially if we are delivering a bell in their home region.
 - a. How do we get this idea out to see who may be interested?
 - b. IKC post pictures of a bell being delivered and set up? Promote somehow? Press release locally for the clinic?

- IV. Social network sharing
 - a. Encourage selfies and posting when they ring the bell.
 - b. Post some on sponsor's websites/Facebook pages etc.
 - c. Ideally we have an electronic counter, the person pushes the button just before ringing the bell and the counter keeps track of how many people have earned the bell ringing achievement.
 - i. Clinics can send in the number to the host (IKC would be the host)
 - ii. Keep a running total of all bells in all locations – total number of vaccine completers or vaccine receivers